

SALESFORCE GYM

R Systems enables a digital transformation of your organization using Salesforce. We help you uncover promising areas of digitization on the Salesforce platform through our marquee Salesforce consulting engagement – **Salesforce Gym[®]**

Our experts identify and solve business problems, to fuel quick wins that deliver business value for your company.

OUR APPROACH

Define Scope

Evolve & Optimize

Plan & Prepare



Adopt CRM

Setup & Customize

Deploy CRM

SERVICES FOR ENTERPRISES

Core Offerings

Sales Cloud

Maximize the business value of your sales cloud

- Get a better visibility into your sales pipeline
- Customize objects, workflows and other pre-built apps



Marketing Cloud

Personalize customer experience across each channel

- Experience messaging based on events, location, proximity, etc.
- Analyze social conversations to truly understand your customers



Service Cloud

Leverage AI-powered platform for better operational efficiency

- Enable AI-powered platform for agents and managers
- Get mobile based unified platform for field staff



Force.com

Enhance business workflows through automation

- Integrate multiple data sources with Force.com apps in real-time
- Migrate legacy solutions to Force.com-based automation



Communities

Build effective communities for your business ecosystem

- Connect and collaborate with customers, partners & employees
- Increase sales by connecting with resellers, distributors & partners



Specialized Offerings

Data Engineering

Gain insights from your customized Salesforce solution

- Gather and combine data from disparate sources
- Customize your Salesforce solution to gain actionable insights





Integration Services

Leverage pre-built integration tools for Salesforce solutions

- Integrate third-party software with Salesforce
- Use pre-built integration tools like Jitterbit & Informatica Cloud



Digital Transformation

Deliver a highly customized and connected customer experience

- Empower your business with a customized Salesforce solution
- Deliver an omnichannel experience to your customers



Analytics

Harness the power of analytics with your Salesforce solution

- Improve your decision-making process significantly
- Manage, monitor and analyze data at a single place

Customized Offerings



Mobile Services

Harness the benefits of mobility via Salesforce1 development

- Extend Salesforce functionalities to mobile devices
- Build custom 'Salesforce1 compatible' AppExchange applications



App/Product Development

Extend the functionality of your existing Salesforce CRM

- Customization, integration, migration, administration & support
- Create Visualforce pages, Apex classes, S-controls, Triggers, etc.



Platform Services

Automate business workflows through Force.com

- Develop mobile and web applications based on Force.com
- Integrate multiple data sources with Force.com apps in real-time



Global Enterprise Cloud Infrastructure

Get a robust cloud infrastructure for your Salesforce CRM

- Deliver personalized and high-quality user experiences
- Get full support for Force.com & Lightning Components

SERVICES FOR ISVs



Product Engineering

Expedite your application's time to market

- Comprehensive Salesforce AppExchange development services
- Lightning ready and Salesforce1 compatible AppExchange apps



Planned Expansions/Augmentation

Enhance the value of your app & ensure smooth delivery

- Planned expansion of Salesforce offerings
- Build, implement and enhance mobile strategies



QA Support

Automation frameworks for high-quality Salesforce products

- Test process standardization, CQE assessments and test lab setups
- Compliance testing such as FDA, HIPAA, PCI and SOX

DOMAIN EXPERTISE



FINANCE



MARKETING



SALES



OPERATIONS



DELIVERY



HR



NETWORK/ IT



SUPPLY CHAIN



PRODUCT

INDUSTRIES SERVED



NORTH AMERICA | EUROPE | ASIA PACIFIC



About R Systems

R Systems is a global digital transformation leader, providing AI-driven solutions to clients across industries, through a broad range of technology & AI/analytics services. We continue to empower organizations since over 26 years, with 16 delivery centers, 25+ offices worldwide and a workforce of 2750+ professionals.

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